Full-Time Studies   Semester 1, 2
Academic Year 2024/2025
European Studies
for Supporting Polish Education and Research in Digital Transformation: Interdisciplinary Approach
(Grant Agreement 101172710 — ESPERIDTA — ERASMUS-JMO-2024-HEI-TCH-RSCH)

Module: Directional education

Form of Classes	Number of Hours		ECTS	Form of Assessment	Weight
	Full-Time Study	Part-Time Study			
lectures	30	–		Pass with grade	100
practical classes	90	–			
Total	**120**	**–**	**4**		
individual work	120	–			
Total	**120**	**–**			

Learning objectives

1	To develop a foundational understanding of digital tools and policies in European Studies, focusing on languages, history, law, management, and political science.
2	To analyze key historical, legal, and political developments shaping the European Union through digital platforms and resources.
3	To foster critical thinking about the integration of digital technologies in multilingualism, governance, and EU law compliance.
4	To build practical skills in using digital tools for research, policy analysis, and project management in the context of European Studies.
5	To promote collaborative learning and social awareness of European values through interdisciplinary digital projects.

Learning outcomes

KNOWLEDGE			
no	Results	Reference to directional results	Verification method
1	The principles of digital European language policies and their application in multilingual environments.	–	Survey for their understanding of core topics
2	Key historical milestones in the European Union's development and their digital representations.	–	
3	Legal frameworks, including GDPR and digital compliance, shaping European digital law.	–	
4	EU management strategies and the role of technology in governance and policy-making.	–	
5	The impact of digital platforms on political communication, campaigns, and decision-making processes.	–	

SKILLS			
no	Results	Reference to directional results	Verification method
1	Analyze and interpret digital data and resources related to European history, law, and politics.	–	Survey for their ability to apply digital tools and skills
2	Utilize project management and digital tools for EU-funded projects and initiatives.	–	
3	Conduct comparative studies on digital language policies across EU member states.	–	
	Design and implement e-learning modules on European Studies topics using digital tools.	–	
	Communicate complex legal and political concepts effectively using digital visualization techniques.	–	

no	Results	Reference to directional results	Verification method
1	Awareness of the importance of multilingualism and cultural diversity in the European context.	–	Survey for their engagement and teamwork experiences
2	Collaborative skills in team-based digital projects related to European governance and policies.	–	
3	Ethical awareness regarding data privacy and the responsible use of digital tools in research.	–	
4	Engagement in discussions on the role of technology in fostering European integration and values.	–	
5	Adaptability to interdisciplinary approaches in digital European Studies.	–	

SOCIAL COMPETENCE

Learning content

no	Description of the issue	Number of Hours	
		Exercises	
		Full-Time Study	**Part-Time Study**
1	**WINTER SCHOOL** **Module 1: European Studies through Digital European Languages Policies** **Mandatory Topics:** 1. Overview of European Language Policies and Digital Initiatives 2. The Role of Multilingualism in EU Integration 3. Tools for Promoting Language Diversity in the Digital Era **Sources:** • Phillipson, R. (2003). *English-Only Europe? Challenging Language Policy*. Routledge. • European Commission. (2023). *Language Policy in the EU.* Online Resource • Grin, F., Sfreddo, C., & Vaillancourt, F. (2010). *The Economics of the Multilingual Workplace.* Routledge. **Self-study Topics:** 1. Case Studies on European Language Revitalization Programs 2. Analysis of Digital Tools Supporting Multilingual Education **Sources:** • Ó Laoire, M. (2012). *Language Revitalisation and Maintenance.* Cambridge Scholars Publishing. • Warschauer, M. (1996). *Computer-Assisted Language Learning: Theory and Practice.* **Module 2: European Studies through Digital Historical Developments** **Mandatory Topics:** 1. Key Historical Events Shaping European Unity 2. Digital Archiving of European Historical Records 3. Interactive Digital Maps and Timelines in European Studies **Sources:** • Judt, T. (2005). *Postwar: A History of Europe Since 1945*. Penguin Books. • European Union Open Data Portal. (2023). *Historical Digital Archives.* • European History Interactive. (2023). Online Platform **Self-study Topics:** 1. Exploring Open Access Digital Archives in EU History 2. Visualizing European Conflicts and Peace Treaties **Sources:** • Rosenzweig, R., & Thelen, D. (1998). *The Presence of the Past: Popular Uses of History in American Life.* • Luebke, F. C. (1999). *European Perspectives on Historical Archives.* **Module 3: European Studies through Digital European Law** **Mandatory Topics:** 1. Understanding EU Digital Legislation: GDPR and Beyond	80	–

2. E-Law: Accessing EU Treaties, Directives, and Regulations
3. Digital Advocacy and Citizen Rights in the EU

Sources:

- Kuner, C. (2020). *GDPR: General Data Protection Regulation (EU) 2016/679*. Oxford University Press.
- Craig, P., & De Búrca, G. (2020). *EU Law: Text, Cases, and Materials*. Oxford University Press.
- EUR-Lex Portal. (2023). <u>Online Database</u>

Self-study Topics:
1. Comparative Study of National and EU Digital Laws
2. Role of Digital Platforms in Legal Awareness Campaigns

Sources:

- Reed, C. (2018). *Internet Law: Text and Materials*. Cambridge University Press.
- European Parliament. (2023). *Digital Advocacy in the EU*.

Module 4: European Studies through Digital Management
Mandatory Topics:
1. Introduction to EU Management Systems and Digital Governance
2. Strategies for Managing EU Projects Using Digital Tools
3. Digital Trends in EU Public Administration

Sources:

- Hodges, R. (2020). *Managing Projects in Europe: Framework and Tools*.
- European Commission. (2023). *Digital Governance Report*.
- Scholl, H. J. (2014). *Digital Public Administration and E-Government*.

Self-study Topics:
1. Using Project Management Software for EU-Funded Projects
2. Best Practices in Digital Resource Management

Sources:

- Kerzner, H. (2017). *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*.
- European Training Foundation. (2023). *EU Digital Projects in Practice*.

Module 5: European Studies through Digital Political Science
Mandatory Topics:
1. Digital Campaigning and Political Communication in the EU
2. Analyzing European Electoral Systems through Digital Platforms
3. E-Democracy: Opportunities and Challenges in Europe

Sources:

- Norris, P. (2001). *Digital Divide: Civic Engagement, Information Poverty, and the Internet Worldwide*. Cambridge University Press.
- Chadwick, A. (2013). *The Hybrid Media System: Politics and Power*. Oxford University Press.
- European Union Democracy Observatory. (2023). <u>Online Resource</u>

Self-study Topics:
1. Data Visualization for Political Analysis in EU Contexts
2. Role of Social Media in Shaping EU Policies

Sources:

- Steger, M. B., & Roy, R. K. (2010). *The Politics of Globalization*.
- Schreyer, M. (2021). *Big Data for Political Science*.

SUMMER SCHOOL
Module 1: European Studies through Digital European Languages Policies
Mandatory Topics:
1. Digital Strategies for Language Teaching and Learning in Europe
2. Translation Technologies in the Multilingual EU Context
3. Case Studies of Digital Language Policies Across Member States

40   –

Sources:

- Warschauer, M., & Matuchniak, T. (2010). *New Technology and Digital Worlds: Analyzing Evidence of Equity in Access, Use, and Outcomes*. Review of Research in Education.
- European Commission. (2023). *Multilingualism and Digital Education Policies*.

- O'Hagan, M. (2020). *The Routledge Handbook of Translation and Technology.*

Self-study Topics:
1. Multilingual Digital Portals and EU Accessibility
2. AI in Translating EU Documents

Sources:
- Bowker, L., & Fisher, D. (2010). *Computer-Aided Translation: Theory and Practice.*
- European Language Grid. (2023). Online Resource

Module 2: European Studies through Digital Historical Developments

Mandatory Topics:
1. Preservation of European Cultural Heritage in Digital Formats
2. Exploring Digital Repositories of Historical Texts
3. Interactive Learning Tools for European History

Sources:
- Tolia-Kelly, D. P., Waterton, E., & Watson, S. (2016). *Heritage, Affect, and Emotion: Politics of the Past in the Present.* Routledge.
- Europeana. (2023). *Digital Access to European Cultural Heritage.* Online Resource
- Rosenzweig, R. (2007). *Clio Wired: The Future of the Past in the Digital Age.*

Self-study Topics:
1. Researching Local Histories Using Digital EU Resources
2. Storytelling European Histories through Digital Media

Sources:
- Cohen, D. J., & Rosenzweig, R. (2005). *Digital History: A Guide to Gathering, Preserving, and Presenting the Past on the Web.*
- UNESCO. (2023). *World Heritage and Digital Access.*

Module 3: European Studies through Digital European Law

Mandatory Topics:
1. Digital Platforms for Legal Education in the EU
2. Role of Technology in Legal Compliance and Enforcement
3. Legal Framework for Digital Businesses in the EU

Sources:
- Veum, A., & Levine, M. (2020). *The Law of the European Union and the Digital Economy.*
- EUR-Lex. (2023). *Access to European Union Law.* Online Database
- Kuner, C., Bygrave, L. A., & Docksey, C. (2020). *The EU General Data Protection Regulation (GDPR): A Commentary.*

Self-study Topics:
1. Challenges in Cross-Border Digital Law Enforcement
2. EU Legal Databases: Access and Usage

Sources:
- European Law Institute. (2023). *Digital Cross-Border Legal Challenges.*
- Stalla-Bourdillon, S., & Knight, A. (2017). *Law and Technology.*

Module 4: European Studies through Digital Management

Mandatory Topics:
1. Developing EU Management Strategies for Digital Transformation
2. Utilizing Digital Analytics in EU Policy-Making
3. Managing EU Data Privacy and Security

Sources:
- European Institute of Public Administration (EIPA). (2023). *Digital Management in the EU.*
- Mergel, I., & Edelmann, N. (2020). *Agile Digital Transformation in Public Administration.*
- Brynjolfsson, E., & McAfee, A. (2014). *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies.*

Self-study Topics:
1. Case Studies of Successful EU Digital Projects
2. Role of Cloud Technologies in EU Administration

Sources:
- European Commission. (2023). *Horizon Europe Digital Innovation Projects.*

• Microsoft. (2023). *Cloud Technologies in EU Governance.* **Module 5: European Studies through Digital Political Science** **Mandatory Topics:** 1. The Role of Big Data in Political Decision-Making in the EU 2. Digital Campaigns and European Political Movements 3. EU Policy Simulations Through Digital Tools **Sources:** • Chadwick, A. (2013). *The Hybrid Media System: Politics and Power.* Oxford University Press. • Kreiss, D. (2016). *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy.* Oxford University Press. • European Political Strategy Centre (EPSC). (2023). *Big Data and Politics in the EU.* **Self-study Topics:** 1. Analysis of EU Referendums Through Digital Data 2. Social Media Monitoring in European Political Science **Sources:** • Schroeder, R. (2018). *Big Data and the Study of Political Science.* • Marwick, A. (2018). *Social Media and Democracy: Critical Reflections.*		
Total	**120**	**0**

Teaching methods
Giving methods: explaining or clarifying
Activating methods: didactic games, didactic discussion
Practical methods: exercises/subject tasks, exercises/creative (writing) tasks, analysis of texts you have created, analysis of other people's texts
Forms of work: individual, in small groups

Passing conditions

Method of passing	Weight (%)
	Exercises
Written test(s) – open questions or tasks	40
Completion of tasks/exercises/projects during classes	40
Written work prepared outside of class	20
Together	**100%**

Settlement of the student's individual work

no	Individual Work Activities	Estimated Number of Hours	
		Full-Time Study	**Part-Time Study**
1	Preparation to participate in classes (e.g., preliminary reading, preparation or collection of materials, aids, preparation of a paper or presentation for classes, etc.)	5	–
2	Mandatory reading	5	–
3	Preparation of written work outside of class	15	–
4	Mandatory reading of other materials or content (e.g., audio, video, tools, aids, software, hardware, legal acts, documentation, workplace conditions, etc.)	5	–
5	Preparation for the colloquium	15	–
	Total	**45**	**–**

Mandatory sources

1	Brynjolfsson, E., & McAfee, A. (2014). *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies.*
2	Chadwick, A. (2013). *The Hybrid Media System: Politics and Power.* Oxford University Press.
3	Craig, P., & De Búrca, G. (2020). *EU Law: Text, Cases, and Materials.* Oxford University Press.
4	European Commission. (2023). *Digital Governance Report.*

Funded by European Union

5	European Commission. (2023). *Language Policy in the EU*. Online Resource.
6	European Commission. (2023). *Multilingualism and Digital Education Policies*.
7	European Institute of Public Administration (EIPA). (2023). *Digital Management in the EU*.
8	European Political Strategy Centre (EPSC). (2023). *Big Data and Politics in the EU*.
9	European Union Open Data Portal. (2023). *Historical Digital Archives*.
10	European History Interactive. (2023). Online Platform.
11	EUR-Lex. (2023). *Access to European Union Law*. Online Database.
12	Grin, F., Sfreddo, C., & Vaillancourt, F. (2010). *The Economics of the Multilingual Workplace*. Routledge.
13	Hodges, R. (2020). *Managing Projects in Europe: Framework and Tools*.
14	Judt, T. (2005). *Postwar: A History of Europe Since 1945*. Penguin Books.
15	Kuner, C. (2020). *GDPR: General Data Protection Regulation (EU) 2016/679*. Oxford University Press.
16	Kuner, C., Bygrave, L. A., & Docksey, C. (2020). *The EU General Data Protection Regulation (GDPR): A Commentary*.
17	Mergel, I., & Edelmann, N. (2020). *Agile Digital Transformation in Public Administration*.
18	Norris, P. (2001). *Digital Divide: Civic Engagement, Information Poverty, and the Internet Worldwide*. Cambridge University Press.
19	O'Hagan, M. (2020). *The Routledge Handbook of Translation and Technology*.
20	Phillipson, R. (2003). *English-Only Europe? Challenging Language Policy*. Routledge.
21	Scholl, H. J. (2014). *Digital Public Administration and E-Government*.
22	Veum, A., & Levine, M. (2020). *The Law of the European Union and the Digital Economy*.
23	Warschauer, M., & Matuchniak, T. (2010). *New Technology and Digital Worlds: Analyzing Evidence of Equity in Access, Use, and Outcomes. Review of Research in Education*.

Supplementary sources

1	Bowker, L., & Fisher, D. (2010). *Computer-Aided Translation: Theory and Practice*.
2	Cohen, D. J., & Rosenzweig, R. (2005). *Digital History: A Guide to Gathering, Preserving, and Presenting the Past on the Web*.
3	European Law Institute. (2023). *Digital Cross-Border Legal Challenges*.
4	European Parliament. (2023). *Digital Advocacy in the EU*.
5	European Training Foundation. (2023). *EU Digital Projects in Practice*.
6	European Language Grid. (2023). Online Resource.
7	Kerzner, H. (2017). *Project Management: A Systems Approach to Planning, Scheduling, and Controlling*.
8	Luebke, F. C. (1999). *European Perspectives on Historical Archives*.
9	Marwick, A. (2018). *Social Media and Democracy: Critical Reflections*.
10	Microsoft. (2023). *Cloud Technologies in EU Governance*.
11	Ó Laoire, M. (2012). *Language Revitalisation and Maintenance*. Cambridge Scholars Publishing.
12	Reed, C. (2018). *Internet Law: Text and Materials*. Cambridge University Press.
13	Rosenzweig, R. (2007). *Clio Wired: The Future of the Past in the Digital Age*.
14	Rosenzweig, R., & Thelen, D. (1998). *The Presence of the Past: Popular Uses of History in American Life*.
15	Schreyer, M. (2021). *Big Data for Political Science*.
16	Schroeder, R. (2018). *Big Data and the Study of Political Science*.
17	Steger, M. B., & Roy, R. K. (2010). *The Politics of Globalization*.
18	Stalla-Bourdillon, S., & Knight, A. (2017). *Law and Technology*.
19	Tolia-Kelly, D. P., Waterton, E., & Watson, S. (2016). *Heritage, Affect, and Emotion: Politics of the Past in the Present*. Routledge.
20	UNESCO. (2023). *World Heritage and Digital Access*.
21	Warschauer, M. (1996). *Computer-Assisted Language Learning: Theory and Practice*.