

Module 5 European Studies through Digital Political Science

Lecture Plan No. 3

Topic 3: The Role of Digital Platforms in Election Monitoring and Voter Engagement

Part 1: Digital Platforms for Election Transparency and Monitoring

1. **The Role of Digital Platforms in Election Oversight**
 - How digital tools help ensure **fairness, accuracy, and transparency** in European elections.
 - The use of **real-time vote tracking, open data dashboards, and AI-driven fraud detection**.
2. **Key Election Monitoring Platforms in the EU**
 - **EU Election Observation Missions (EOMs)** and their digital tools.
 - **OSCE election monitoring systems** using digital platforms.
 - The role of **media and civil society organizations in digital election monitoring**.
3. **Challenges in Digital Election Monitoring**
 - **Cybersecurity threats**: Risks of hacking, misinformation, and digital manipulation.
 - **Data privacy and ethical concerns**: How election data is collected and used.
 - The effectiveness of **social media regulations in combating disinformation**.
4. **Case Studies of Digital Election Monitoring in the EU**
 - The use of **real-time election dashboards in the 2019 European Parliament elections**.
 - Digital monitoring efforts in **recent national elections (e.g., Germany, France, Spain)**.

Part 2: Digital Tools for Voter Engagement and Participation

1. **How Digital Platforms Enhance Voter Awareness and Participation**
 - The role of **online voter education platforms** in explaining electoral processes.
 - How **AI-powered chatbots** provide personalized election information.
 - The impact of **interactive voting guides and civic engagement apps**.
2. **Social Media and Digital Campaigning for Voter Mobilization**
 - How political parties use **Facebook, Twitter, Instagram, and TikTok** to engage voters.
 - The role of **influencers and digital activism** in mobilizing young voters.
 - Case study: **How social media impacted voter turnout in past EU elections**.
3. **E-Voting and Digital Participation in the EU**
 - The success of **Estonia's i-Voting system** and its impact on democratic participation.
 - Digital innovations in **electronic voting, blockchain voting trials, and mobile voting apps**.
 - The debate over **security risks and public trust in online voting**.
4. **Future Trends in Digital Voter Engagement**
 - The potential of **AI-driven voter assistance and personalized election notifications**.
 - The impact of **augmented reality (AR) and virtual town halls in political debates**.
 - How **gamification strategies** are being used to boost voter participation.

