Full-Time Studies   **Semester 1, 2**
WINTER SCHOOL

Module 1 European Studies through Digital European Languages Policies

Lecture Plan No. 3

Topic 3: Tools for Promoting Language Diversity in the Digital Era

1. General Information

- **Duration:** 90 minutes
- **Format:** Lecture + Practical Demonstration + Workshop
- **Target Audience:** Higher Education students, educators, language policy experts, digital linguists
- **Required Materials:** Online language tools, case studies, EU digital language policy documents

2. Learning Objectives

By the end of the session, participants will be able to:

- Identify digital tools that support multilingualism and language preservation.
- Analyze the role of AI and machine translation in fostering language diversity.
- Evaluate the effectiveness of digital language-learning platforms.
- Develop strategies for integrating digital tools into language education.

3. Lecture Structure

Part 1: Introduction to Digital Language Tools (20 min)

- Overview of language technologies and their role in linguistic diversity
- The European Language Grid and its functions
- AI-based translation tools: DeepL, Google Translate, eTranslation

Part 2: Case Studies & Practical Demonstration (30 min)

- Hands-on session using AI-based language tools
- Case studies of digital platforms supporting endangered languages

Part 3: Workshop (40 min)

- Participants create a digital strategy for promoting a minority language

4. Conclusion

This session focuses on practical applications of digital tools to enhance multilingualism, ensuring participants gain hands-on experience.