Full-Time Studies **Semester 1, 2**
WINTER SCHOOL

Module 1 European Studies through Digital European Languages Policies

Lecture Plan No. 1

Topic 1: Overview of European Language Policies and Digital Initiatives

1. General Information

- **Duration:** 90 minutes
- **Format:** Lecture + Interactive Discussion + Case Study Analysis
- **Target Audience:** Higher Education students, researchers, policy-makers, educators
- **Required Materials:** Presentation slides, online resources, policy documents, digital platforms

2. Learning Objectives

By the end of the session, participants will be able to:

- Understand the historical and contemporary development of European language policies.
- Identify key EU institutions involved in language policymaking.
- Analyze the impact of digital initiatives on language diversity and multilingualism in the EU.
- Evaluate case studies of successful digital policies promoting language education and preservation.

3. Lecture Structure

Part 1: Introduction to European Language Policies (20 min)

- The role of language policies in the European Union
- The European Charter for Regional or Minority Languages
- The EU's multilingualism strategy and its socio-political significance
- Key institutions: European Commission (DG EAC), Council of Europe, European Parliament's Multilingualism Policy

Part 2: Digital Transformation of Language Policies (30 min)

- The role of digital technologies in language policy implementation
- Major digital initiatives:
    - The Digital Education Action Plan (2021-2027)
    - The European Language Grid (ELG)
    - AI-based translation tools: eTranslation, DeepL, and others
    - The role of open educational resources (OER) and MOOCs in language learning
- Case studies of digital language preservation initiatives

Part 3: Challenges and Future Perspectives (20 min)

- Digital divides and accessibility issues
- Ethical concerns in AI-driven language technologies
- Future trends in digital language policies and linguistic inclusion
- Policy recommendations for ensuring linguistic diversity in digital spaces

Part 4: Interactive Discussion & Case Study Analysis (20 min)

- Group activity: Participants analyze a case study of a digital initiative promoting multilingualism and discuss its impact.
- Q&A session and debate on how digital transformation affects language policy.

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4. Assessment & Follow-up Activities

- **Discussion Board Activity:** Students reflect on how digital policies shape multilingualism in their own countries.
- **Short Quiz:** To test understanding of key policies and digital initiatives.
- **Recommended Reading & Resources:**
    - European Commission. (2021). Digital Education Action Plan 2021-2027.
    - Council of Europe. (1992). European Charter for Regional or Minority Languages.
    - European Language Grid (ELG) official website.
    - Articles on AI and multilingualism in the EU policy landscape.

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5. Conclusion

This session provides a comprehensive overview of European language policies in the digital age, highlighting how technology is reshaping multilingualism. The discussion and case study activities will ensure an engaging and practical understanding of the topic.