

# Full-Time Studies Semester 1, 2 SUMMER SCHOOL

### Module 1 European Studies through Digital European Languages Policies

#### Lecture Plan No. 2

# Topic 2: Translation Technologies in the Multilingual EU Context

#### 1. General Information

• **Duration:** 90 minutes

• Format: Lecture + Demonstration + Practical Workshop

• Target Audience: Higher Education students, translation professionals, linguists, policymakers

• Required Materials: Translation software, AI-powered tools, presentation slides, case study materials

# 2. Learning Objectives

By the end of the session, participants will be able to:

- Understand the role of translation technologies in EU multilingual communication.
- Analyze how AI and machine translation impact language policy.
- Evaluate the effectiveness of key translation tools used in EU institutions.
- Discuss the challenges and ethical considerations of machine translation.

## 3. Lecture Structure

# Part 1: The Importance of Translation in the EU (20 min)

- The multilingual nature of the EU and its legislative framework
- The role of translation in ensuring democratic participation
- The European Commission's Directorate-General for Translation (DGT)

## Part 2: Overview of Key Translation Technologies (30 min)

- Machine Translation (MT): Google Translate, DeepL, eTranslation
- Computer-Assisted Translation (CAT) Tools: SDL Trados, MemoQ
- AI and Neural Machine Translation (NMT): How deep learning improves accuracy
- Case study: The effectiveness of AI-powered translation in EU legislative processes

## Part 3: Challenges and Ethical Considerations (20 min)

- Accuracy and reliability issues in machine translation
- Data security and privacy concerns





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- The role of human translators vs. AI-powered tools
- Case study: The impact of AI-driven translation on minority languages

# Part 4: Practical Demonstration & Discussion (20 min)

- Hands-on session: Testing different translation tools with multilingual texts
- Group discussion: The future of translation technologies in the EU
- Policy recommendations for ethical AI use in translation

# 4. Assessment & Follow-up Activities

- Translation Tool Review: Participants compare the accuracy of different machine translation tools.
- Ethical Debate: Discussion on the risks and benefits of AI-powered translation.
- Recommended Reading & Resources:
  - o European Commission. (2023). AI and Translation in EU Institutions.
  - o Reports on Neural Machine Translation and its impact on language diversity.
  - o Case studies on CAT tools in professional translation.
  - o The role of AI in linguistic equity and policy development.

#### 5. Conclusion

This session explores the technological advancements in translation tools within the EU's multilingual framework, emphasizing their role, challenges, and future implications for language policy and professional translation.

