AKADEMIA
EKONOMICZNO-HUMANISTYCZNA
W WARSZAWIE

Full-Time Studies   **Semester 1, 2**
WINTER SCHOOL

Module 4 European Studies through Digital Management

Practical workshop No. 2

Topic 2: E-Governance and Policy Implementation in the EU

Part 1: The Foundations and Key Elements of E-Governance in the EU

1. **Definition and Importance of E-Governance**
   o How digital tools and platforms improve **efficiency, transparency, and accessibility** in EU governance.
   o The transition from traditional bureaucracy to **smart, data-driven policymaking**.
2. **Key EU Policies and Strategies Driving E-Governance**
   o **The EU Digital Decade (2030 Targets)**: Strengthening digital public administration across member states.
   o **The European Interoperability Framework (EIF)**: Facilitating cross-border digital cooperation.
   o **eGovernment Action Plan**: Enhancing digital services, open data policies, and AI-driven governance.
3. **Technological Pillars of E-Governance in the EU**
   o **AI and automation** for policy analysis and service delivery.
   o **Blockchain for secure identity verification, voting, and public records**.
   o **Cloud computing and Big Data** for smarter decision-making.
4. **Challenges in Implementing E-Governance Across Member States**
   o **Digital divide**: Ensuring accessibility for all EU citizens.
   o **Cybersecurity threats**: Protecting sensitive government data.
   o **Harmonization of digital policies** across diverse national legal frameworks.

Part 2: Policy Implementation and Case Studies in E-Governance

1. **Best Practices from EU Member States**
   o **Estonia's e-Government Model**: Digital ID, e-voting, and fully online public services.
   o **Denmark's Digital Public Services**: Moving towards a paperless administration.
   o **France's AI and automation in governance**: Enhancing administrative efficiency.
2. **The Role of E-Governance in Policy Implementation**
   o How digital platforms streamline the **enforcement of EU laws and directives**.
   o The use of **real-time data analytics** for policy assessment and optimization.
   o Citizen engagement tools (**e-consultations, digital voting, participatory budgeting**).
3. **Cross-Border Digital Cooperation and EU-Wide Initiatives**
   o **The European Digital Identity (EUDI) Wallet**: Enabling seamless citizen authentication across the EU.
   o **The EU Open Data Portal**: Supporting transparency and evidence-based policymaking.
   o **The Single Digital Gateway**: Simplifying administrative procedures across EU borders.

Funded by European Union

4. **Future Trends in E-Governance and Digital Policy Implementation**
   o Expansion of **AI-powered governance systems** for predictive policymaking.
   o Strengthening **cloud-based public service infrastructure** (European Data Spaces).
   o The integration of **Metaverse and extended reality (XR)** for digital diplomacy and public engagement.