

Module 4 European Studies through Digital Management

Lecture Plan No. 1

Topic 1: Digital Transformation in EU Public Administration

1. General Information

- **Duration:** 90 minutes
 - **Format:** Lecture + Case Study Analysis + Interactive Discussion
 - **Target Audience:** Higher Education students, policy-makers, public administration professionals, researchers
 - **Required Materials:** Presentation slides, digital policy documents, case studies, EU reports
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2. Learning Objectives

By the end of the session, participants will be able to:

- Understand the concept of digital transformation in EU public administration.
 - Identify key EU digital strategies and policies driving public sector innovation.
 - Analyze the benefits and challenges of digital governance in the EU.
 - Evaluate case studies of successful digital public administration reforms.
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3. Lecture Structure

Part 1: Introduction to Digital Transformation in Public Administration (20 min)

- Definition and scope of digital transformation
- Key drivers of digitalization in the EU public sector
- The European Commission's Digital Strategy and its impact on governance

Part 2: EU Digital Strategies and Initiatives (30 min)

- The Digital Decade: EU's Digital Compass
- The eGovernment Action Plan
- Artificial Intelligence in public administration
- The role of blockchain, big data, and cloud computing in governance

Part 3: Case Studies on Digital Governance in EU Member States (20 min)

- **Case Study 1:** Estonia's e-Government model



Full-Time Studies

Semester 1, 2

- **Case Study 2:** The digitalization of public services in Denmark
- **Case Study 3:** France's AI-driven administrative processes

Part 4: Challenges and Future Trends (20 min)

- Cybersecurity and data privacy concerns
 - Digital literacy and inclusion in public administration
 - The future of AI and automation in governance
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4. Assessment & Follow-up Activities

- **Case Study Review:** Students analyze a digital governance initiative from their home country.
 - **Policy Debate:** Discussion on ethical and political implications of AI-driven administration.
 - **Recommended Reading & Resources:**
 - European Commission. (2021). The Digital Decade: EU Digital Strategy.
 - EU eGovernment Action Plan (2021-2027).
 - Reports on digital transformation in EU public sector governance.
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5. Conclusion

This session explores the digital transformation of EU public administration, providing participants with insights into policies, best practices, and challenges shaping the future of digital governance in Europe.

